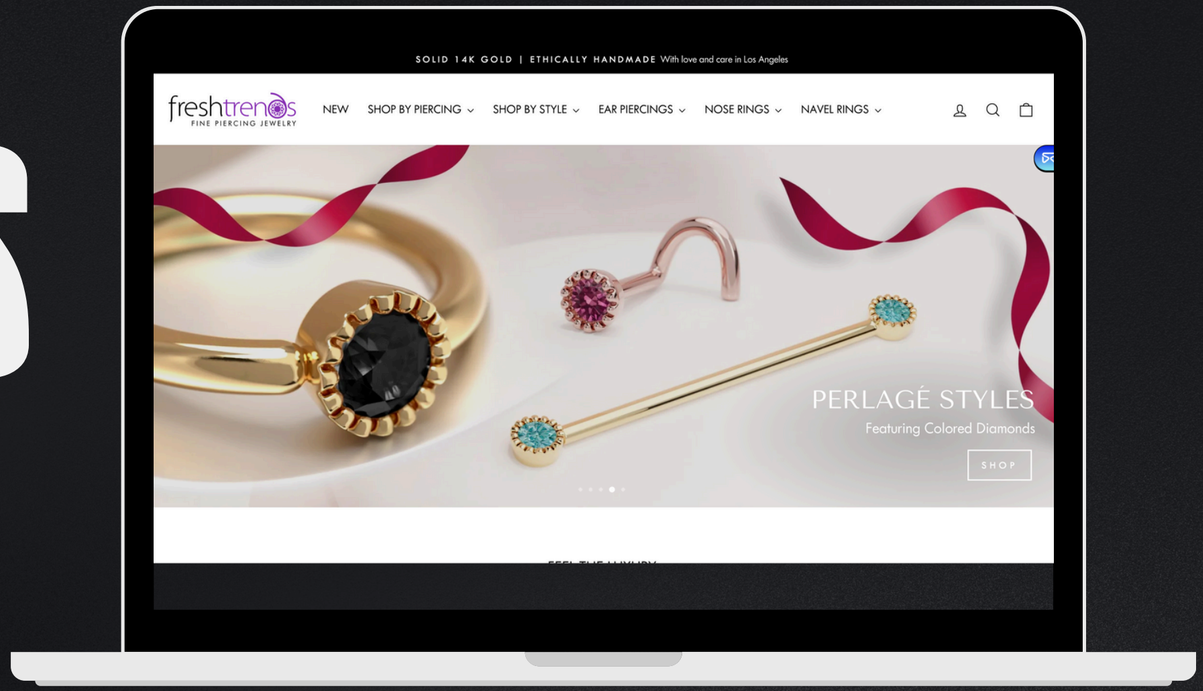
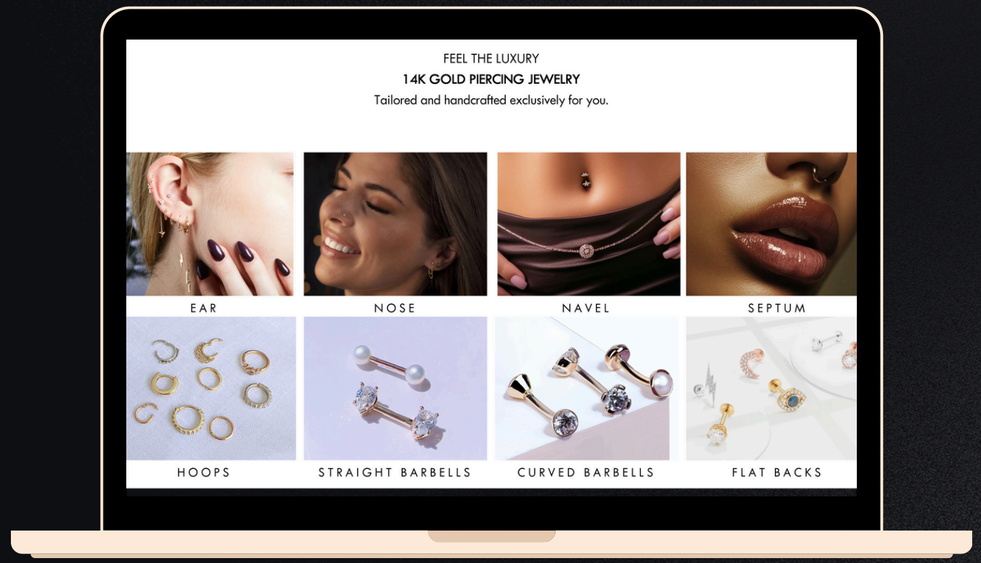
SEO PORTFOLIO

FRESH TRENDS

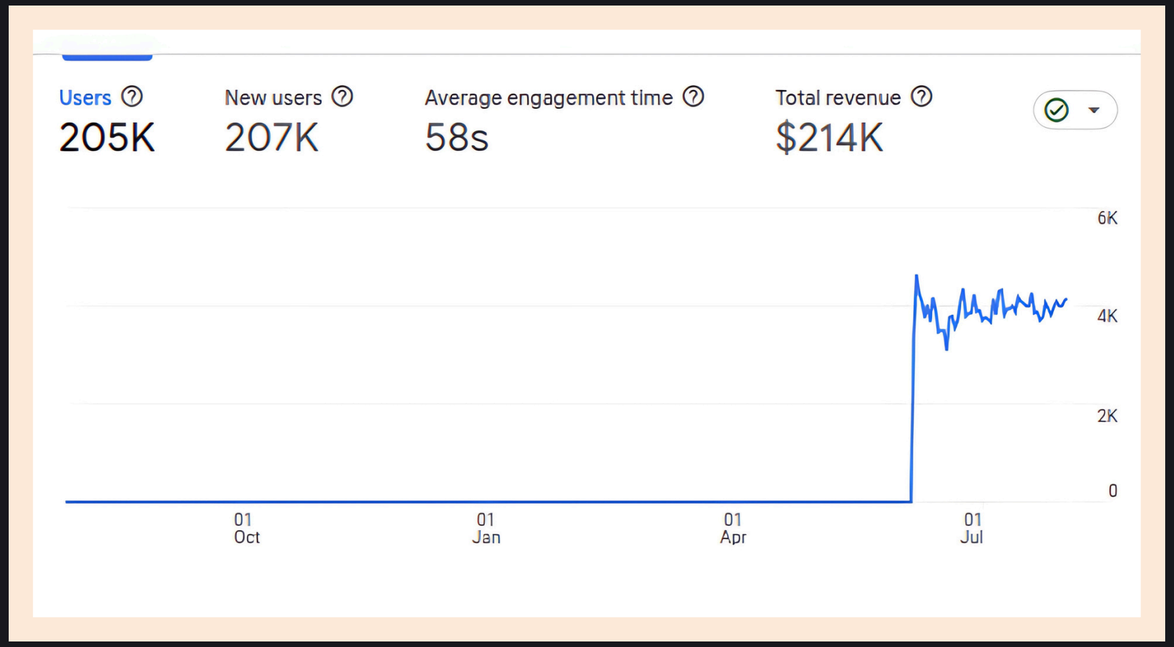




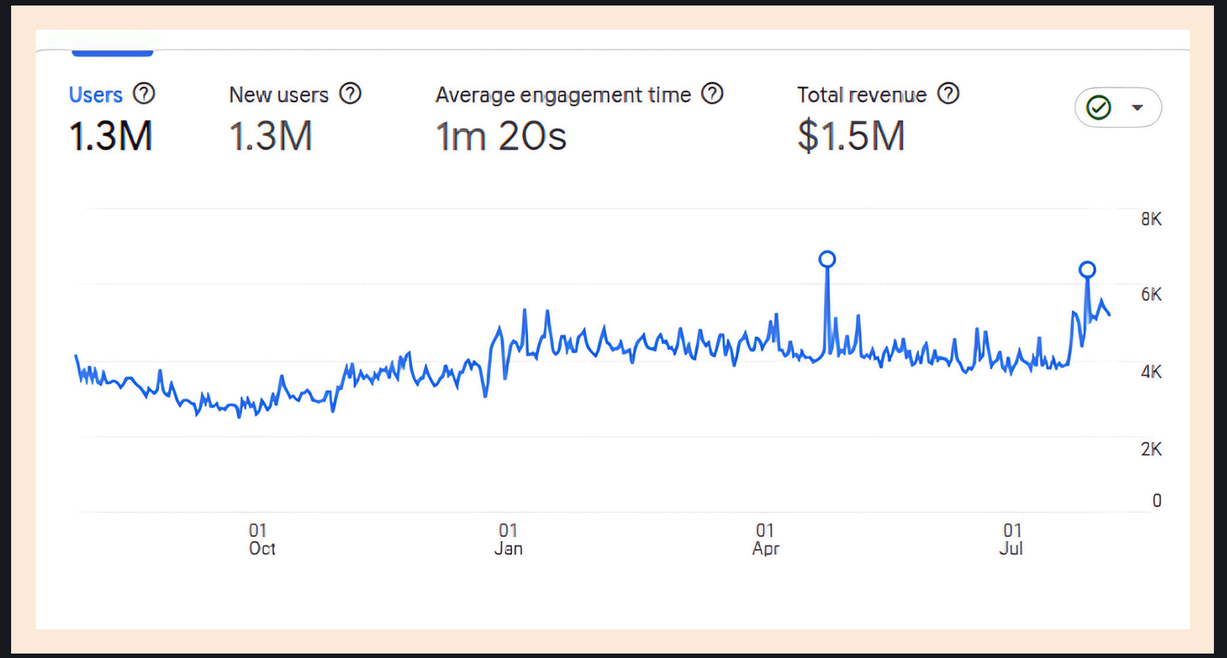
WWW.FRESHTRENDS.COM

FreshTrends is struggling with low search engine visibility and ranking fluctuations due to an oversaturated market with numerous competitors and rapidly changing SEO algorithms, which hampers our ability to attract and retain organic traffic.

TRAFFIC

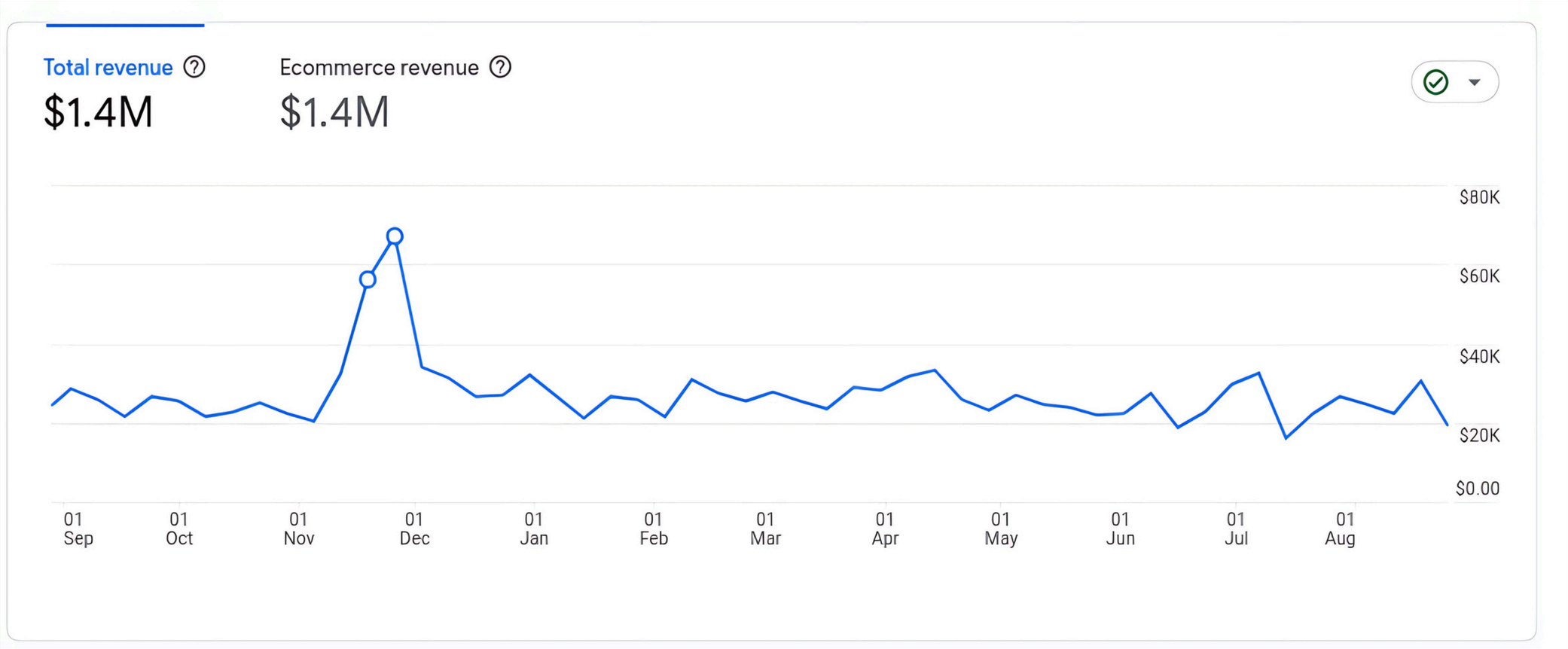


BEFORE



AFTER

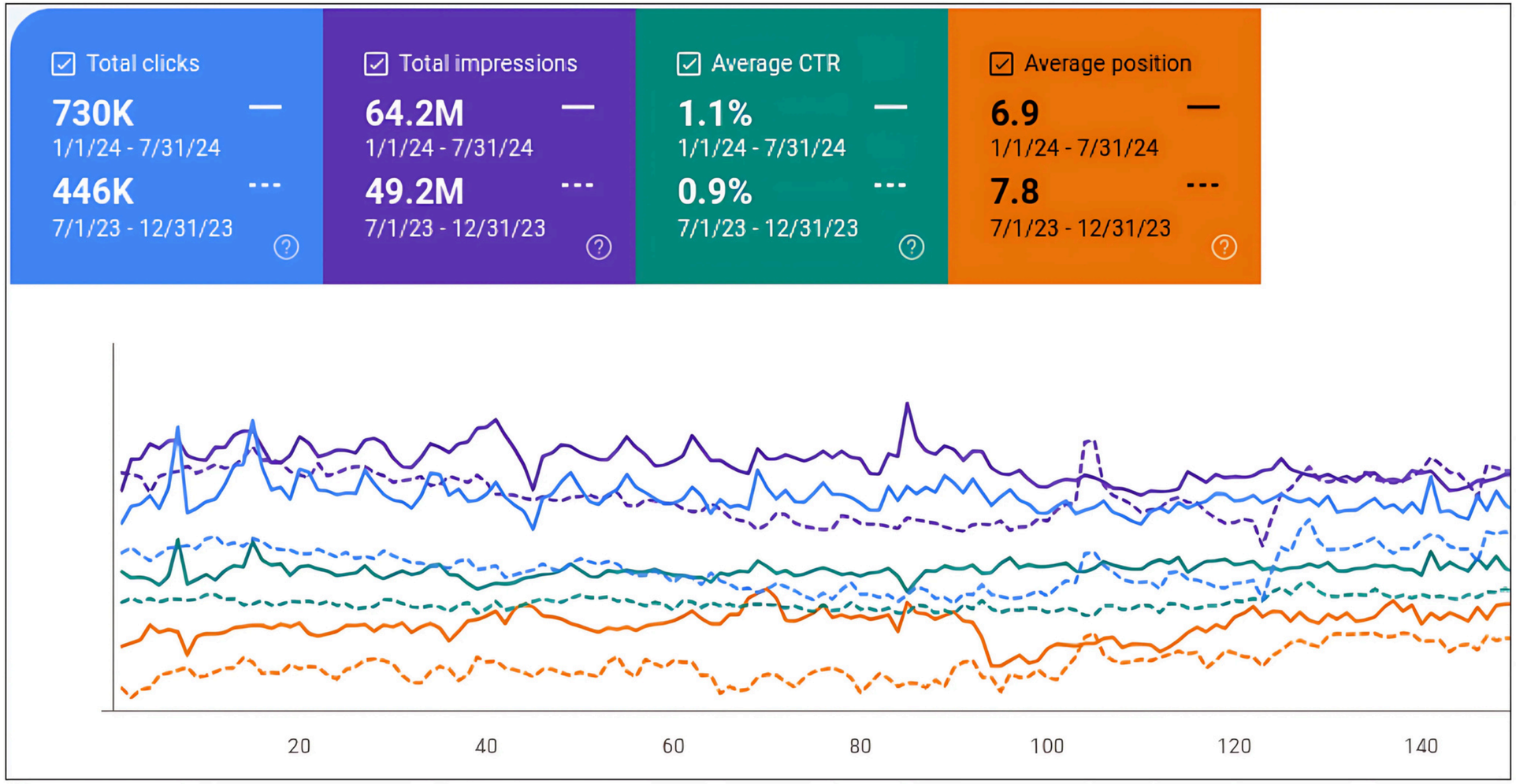
SALES REVENUE



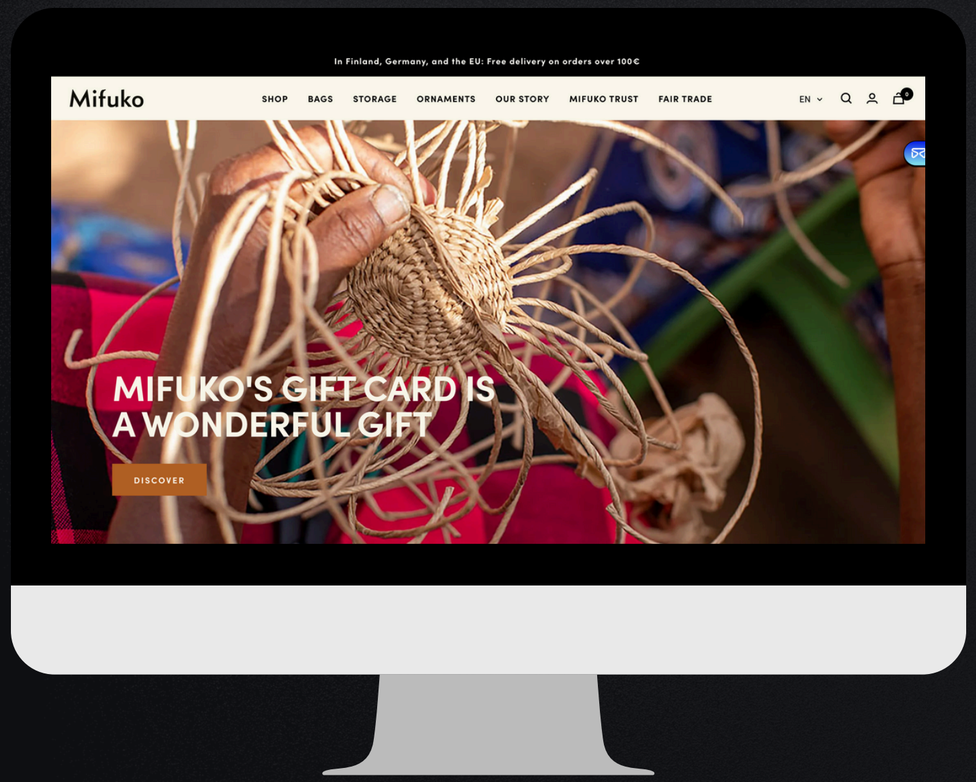
EVENTS

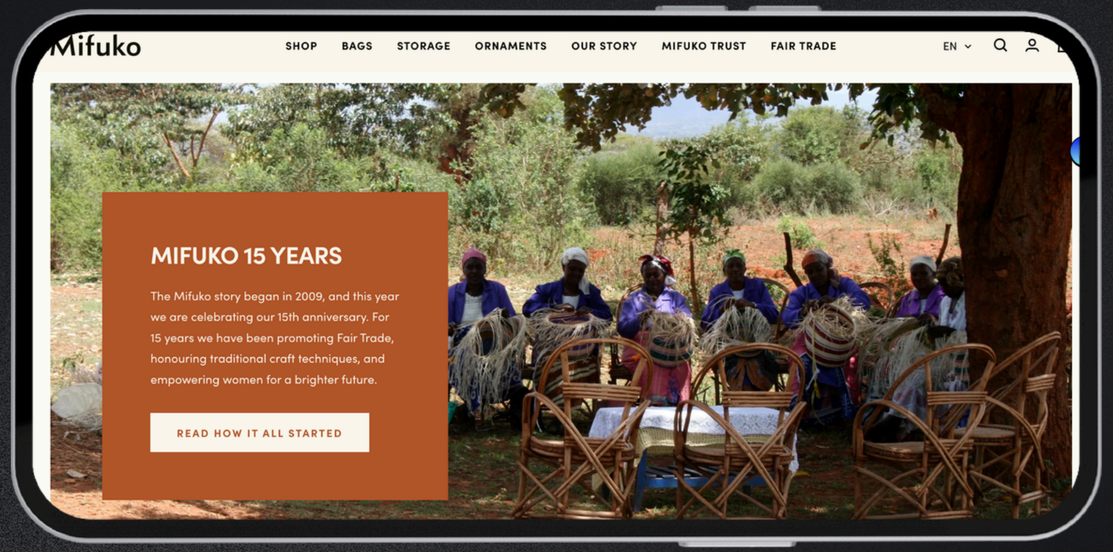
Event name ↑	Count	% change	Users	% change	Mark as key event ?
add_payment_info	4,459	↑ 401.6%	3,438	↑ 372.3%	
add_to_cart	51,117	↑ 344.9%	22,422	↑ 303.6%	

WEBSITE CLICK / IMPRESSION



MIFUKO

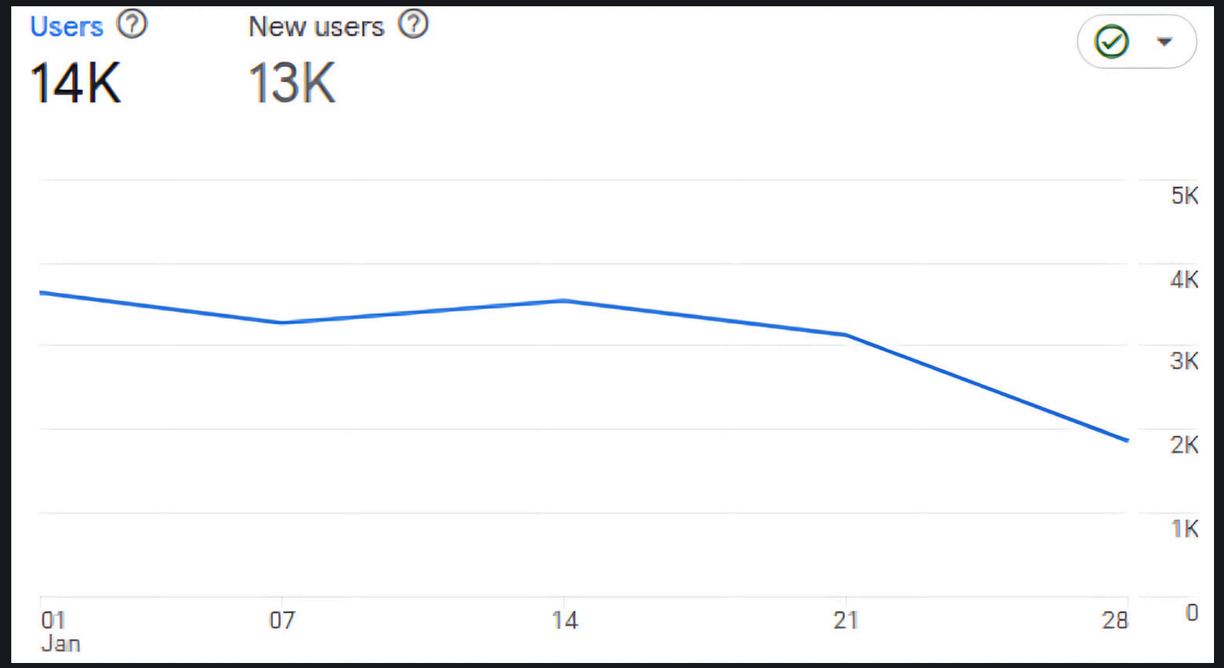




WWW.MIFUKO.COM

Mifuko, a sustainable and ethically-driven brand, specializes in handmade, fair trade products crafted by artisans in Kenya. Despite its unique selling proposition and commitment to social impact, the brand faces challenges in expanding its online presence, increasing sales, and building a stronger customer base in a competitive market.

TRAFFIC



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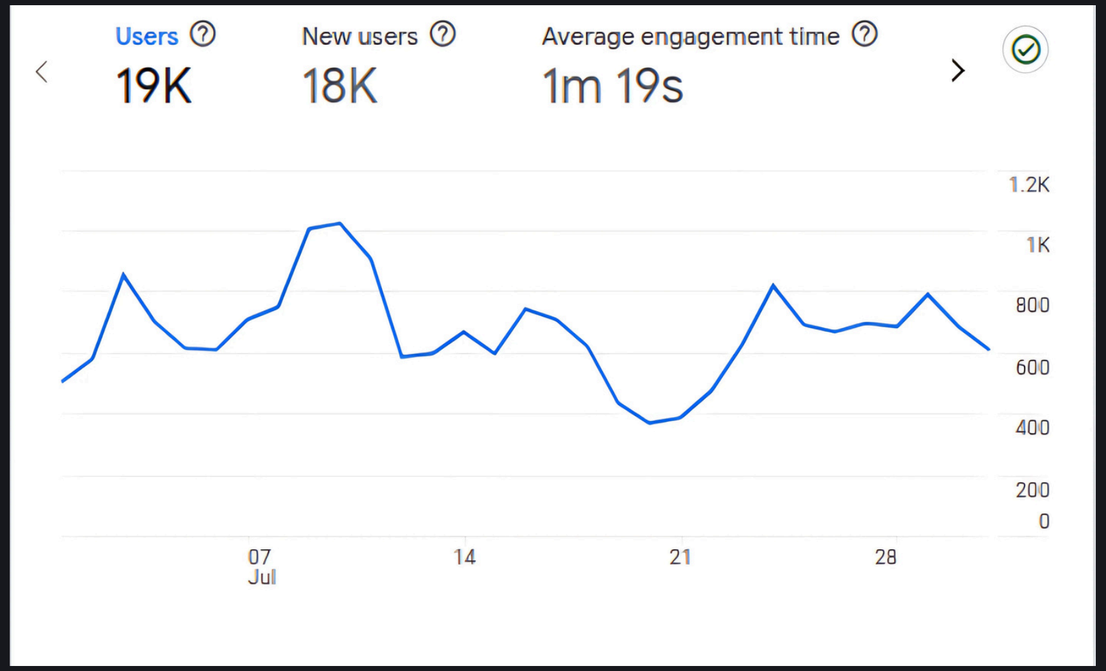
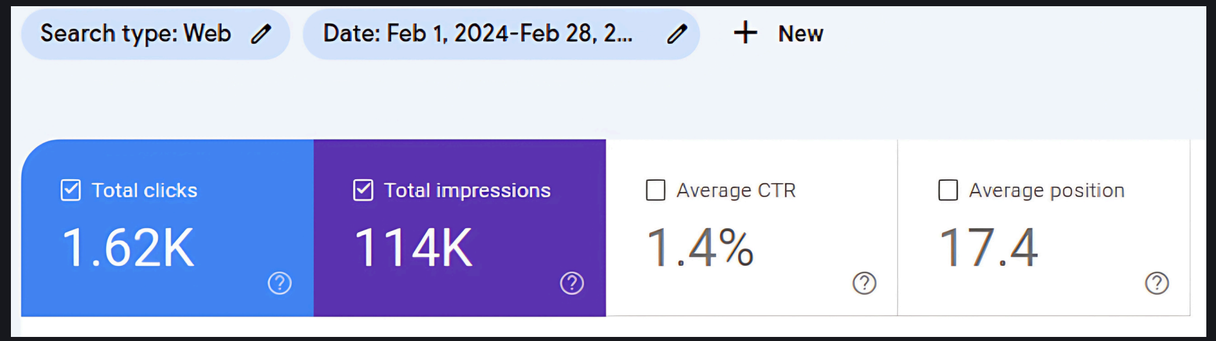


AFTER

CLICKS



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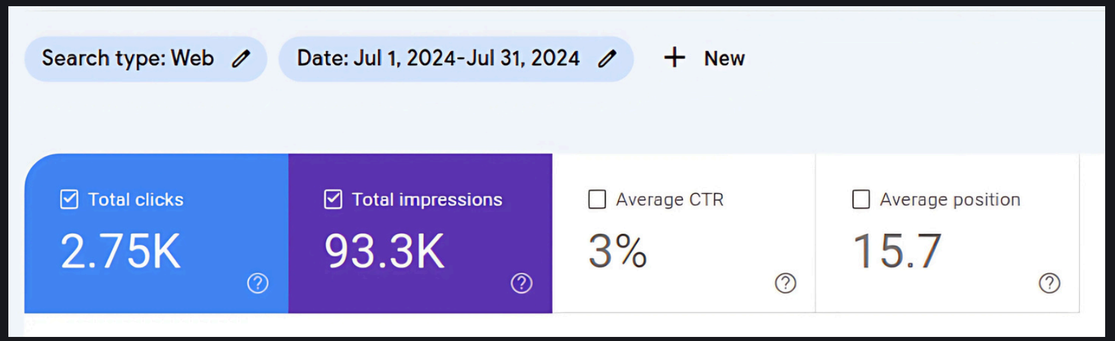
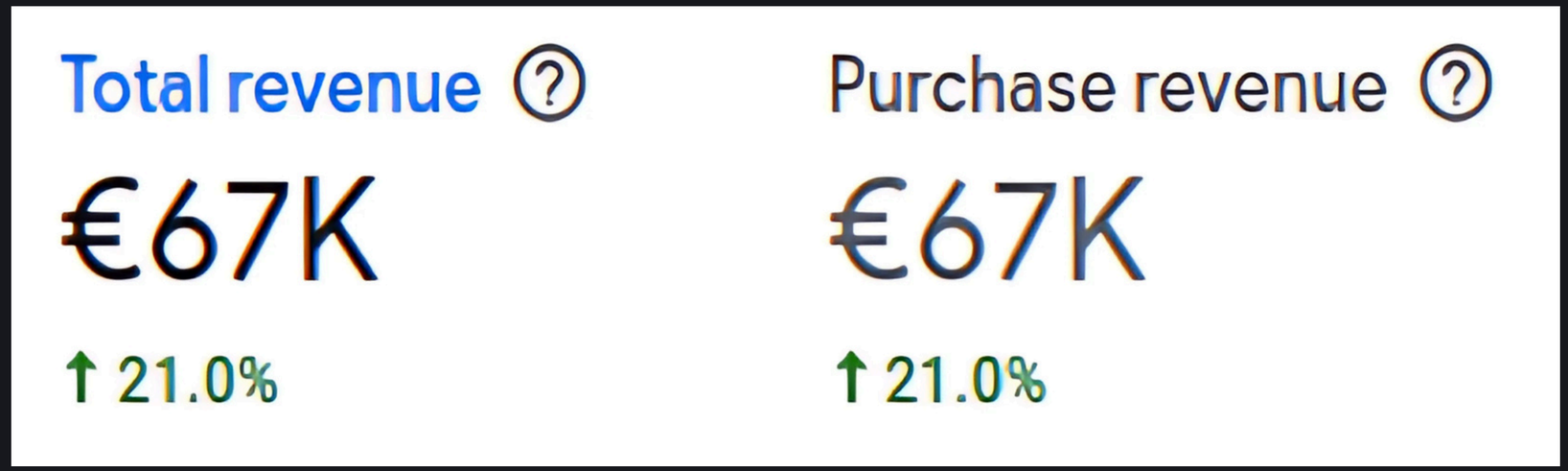
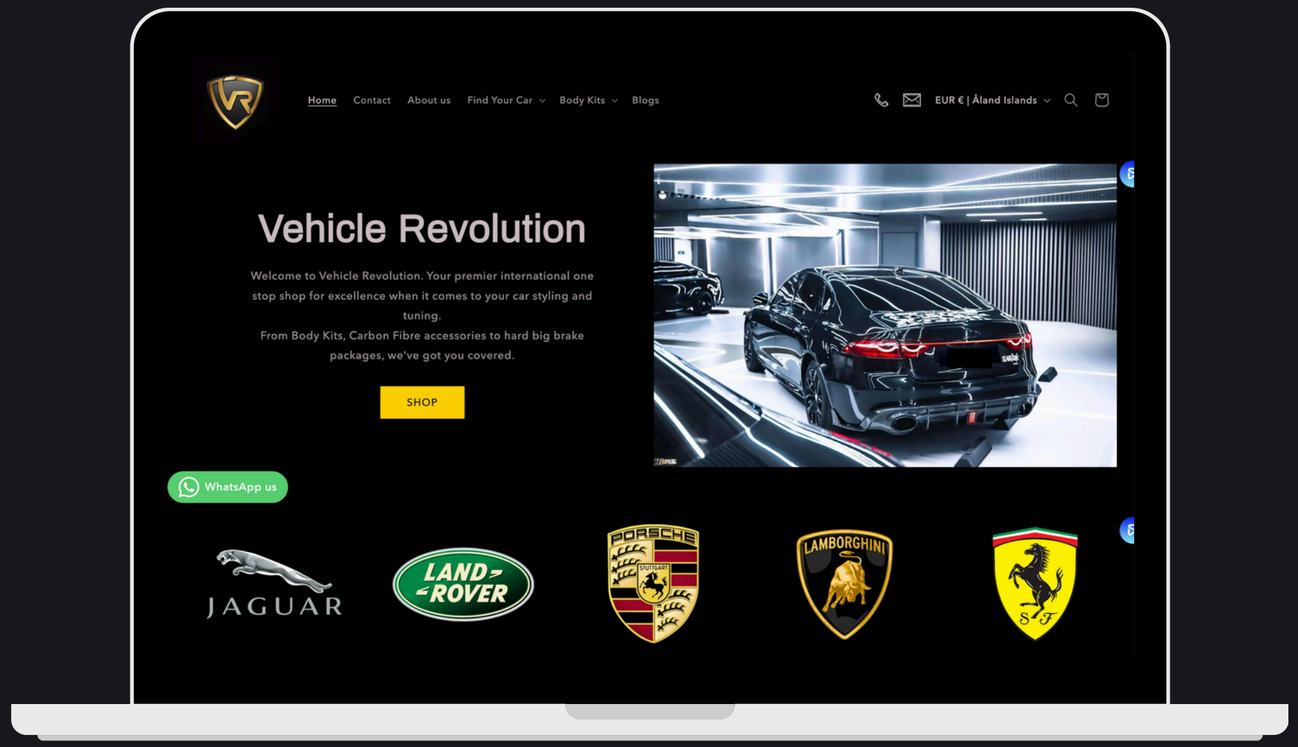


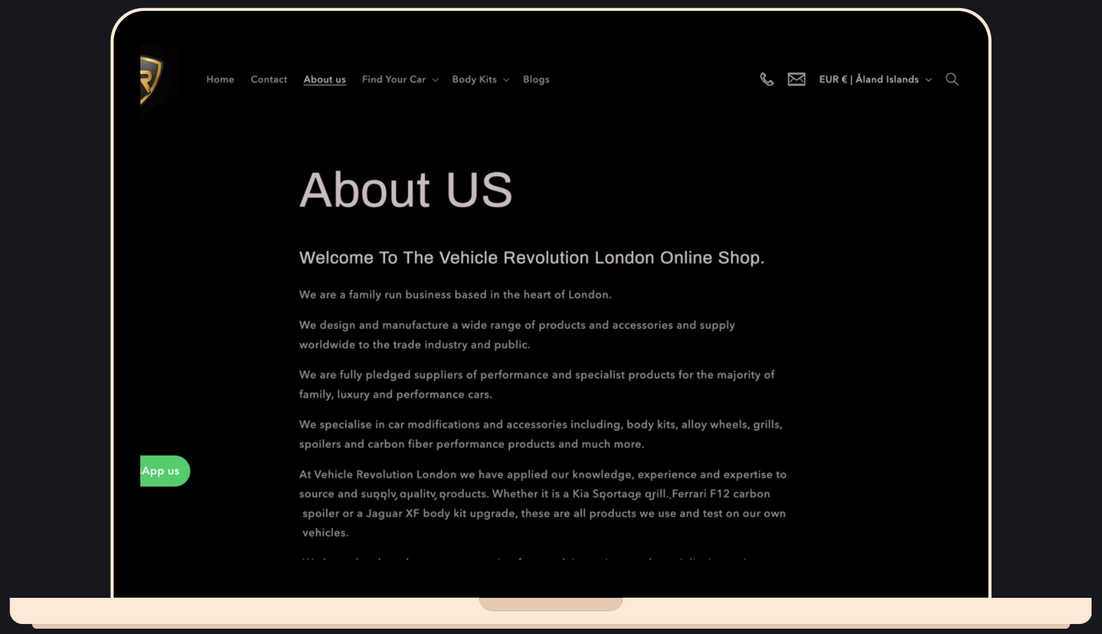
AFTER

TOTAL REVENUE



VEHICLE REVOLUTION



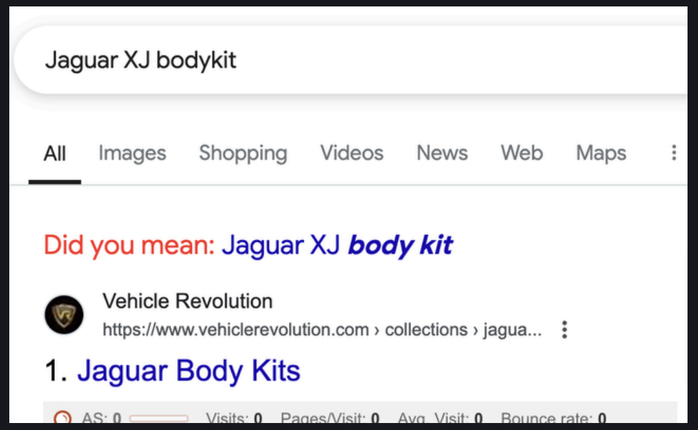


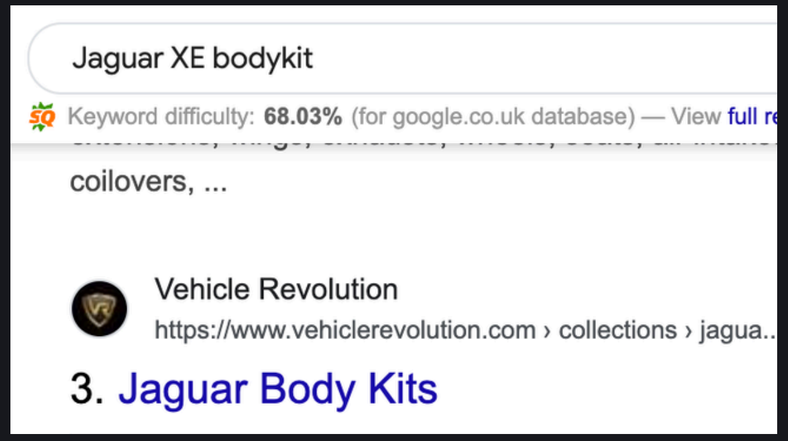
WWW.VEHICLEREVOLUTION.COM

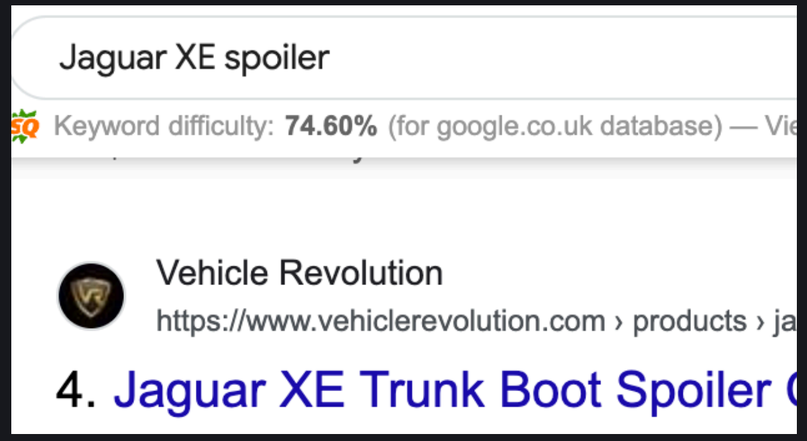
Vehicle Revolution specializes in selling branded car spare parts for premium brands like Jaguar and BMW to customers worldwide.

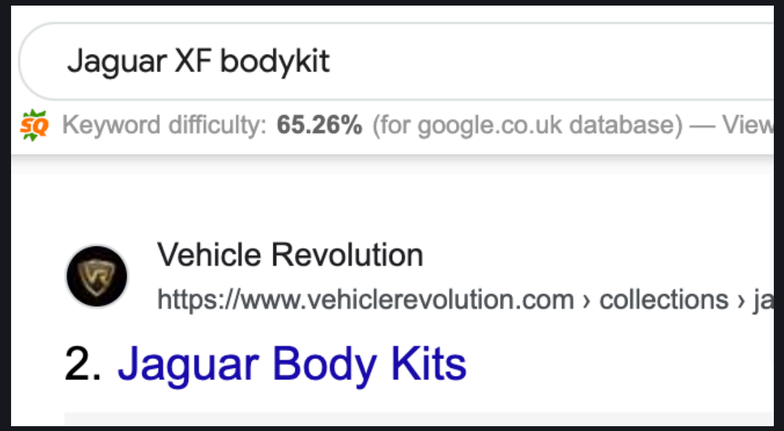
Goal: The client's primary objective is to rank specific, high-value keywords at the top of Google search results, driving organic traffic and boosting visibility in the competitive automotive parts market.
Let me know if you'd like this tailored further for any specific use!

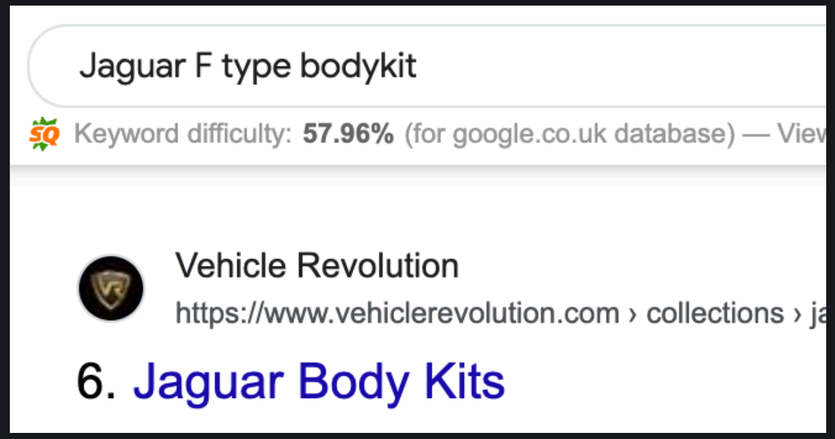
RANKING IN UK











SOCIAL MEDIA

POST SAMPLE

Eduwings : Social Media Posts









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totos Kitchen : Social Media Posts









KRAFT MY TRIP

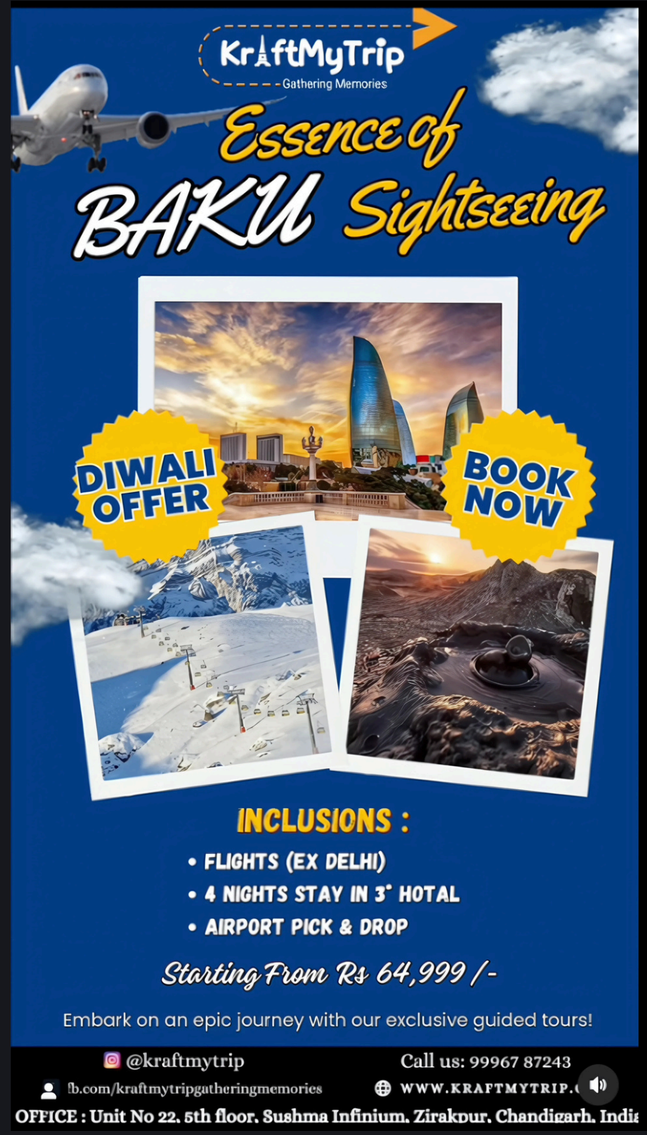
Kraft My Trip is a premier travel agency specializing in curated travel packages for destinations across India and around the world. With a focus on delivering personalized experiences, they help travelers explore new horizons with convenience and style. Whether it's a serene getaway, a thrilling adventure, or a cultural immersion, Kraft My Trip ensures every journey is unforgettable.



Goals:

1. Generate Leads: Expand their customer base by attracting potential travelers through effective digital marketing strategies.
2. Content Creation: Develop engaging videos and eye-catching banners for social media and digital platforms to captivate audiences and promote their travel packages.

VISIT PROFILE TO CEHCK BANNER AND VIDEO EDITING



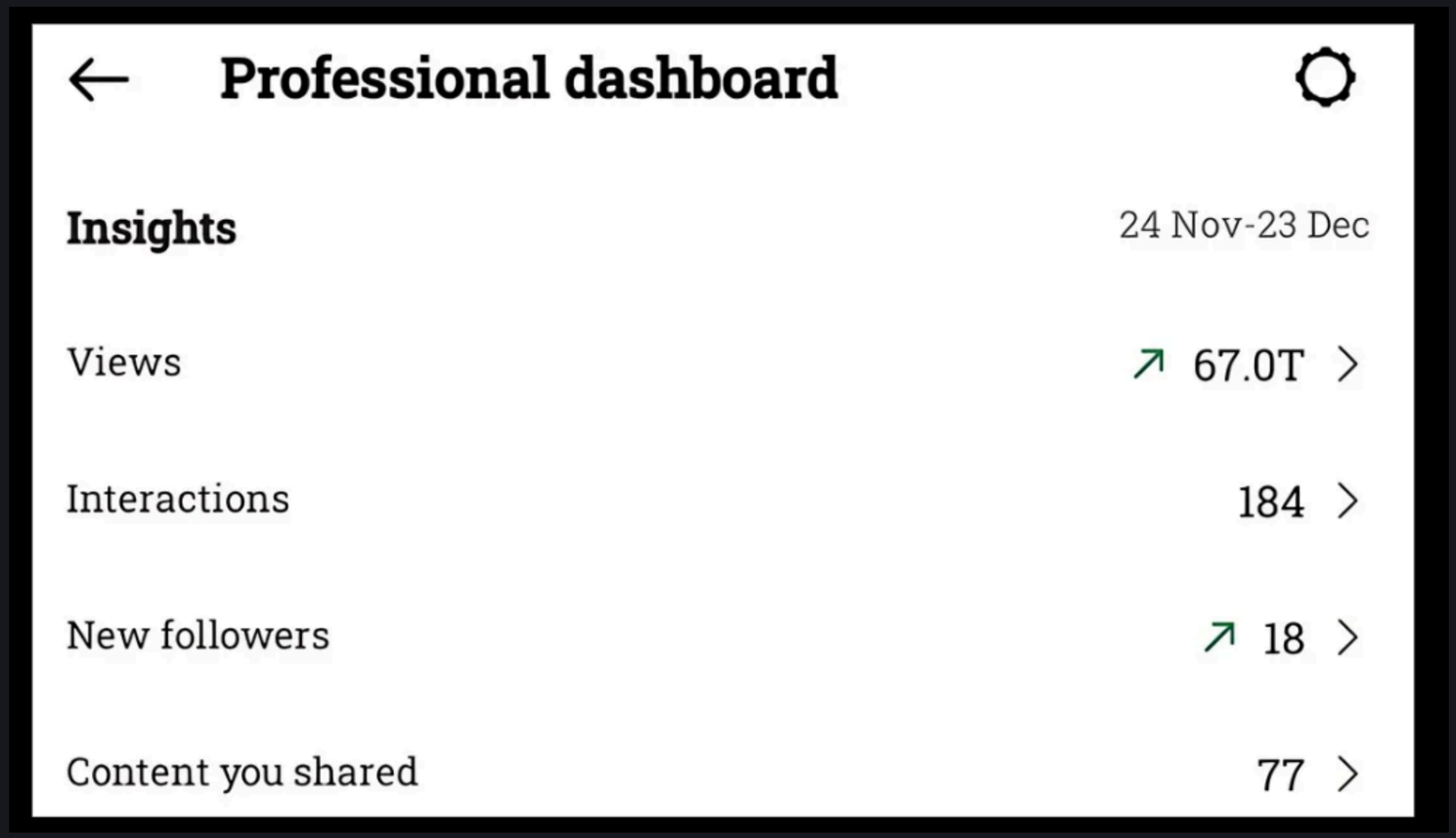


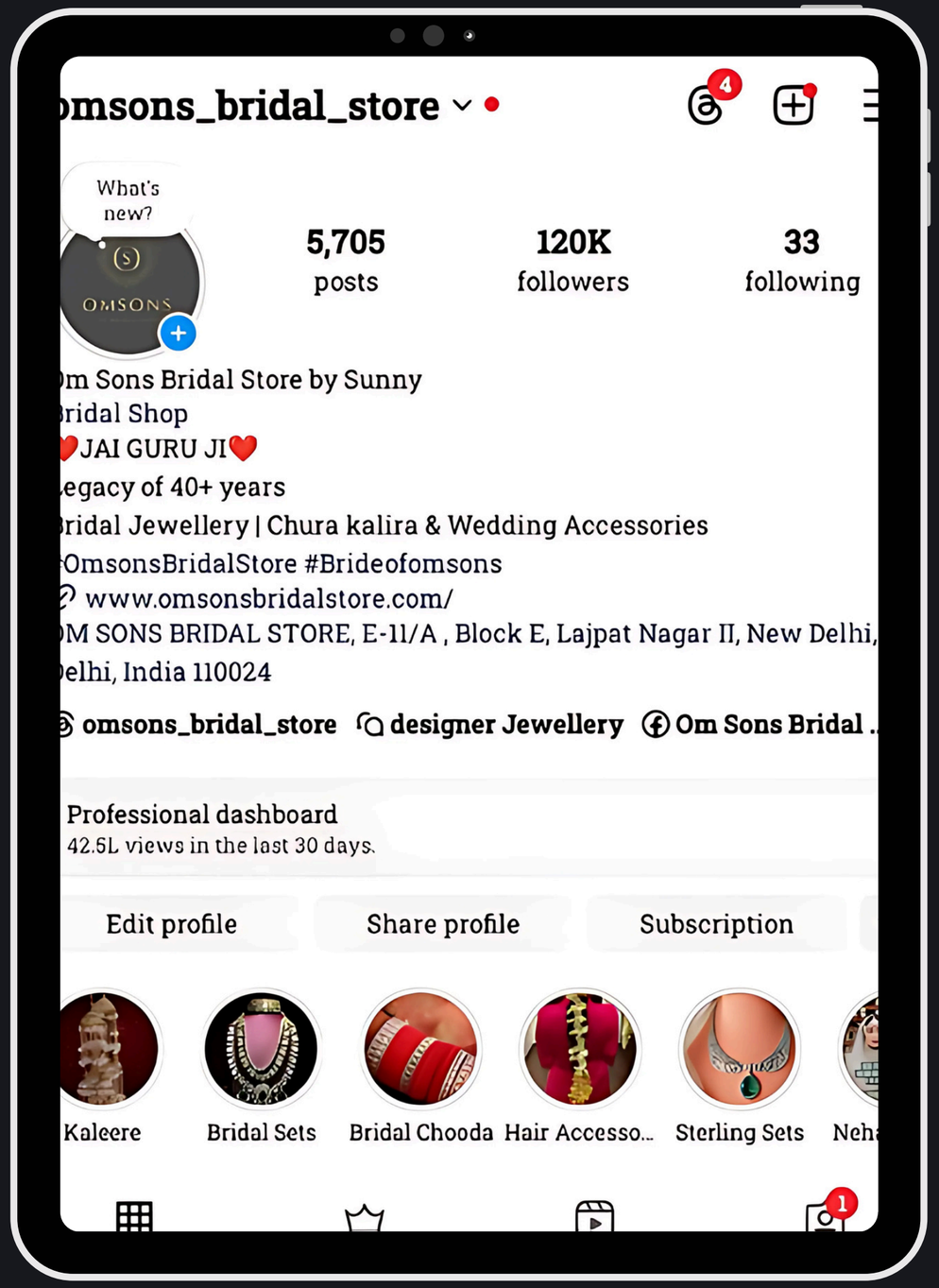


6 MONTHS RESULT

Campaign	Delivery	Bid strateg	Budget	Att set	Results
Dubai Form Lead Ad - Copy Duplicate	Off	Using...	Using a...	7...	6 On-Facebook Leads
Singapore Form Lead	Off	Using...	Using a...	7...	93 On-Facebook Leads
Pattaya new Form Lead Ad	Off	Using...	Using a...	7...	346 On-Facebook Leads
Phuket Krabi Form Lead Ad	Off	Using...	Using a...	7...	807 On-Facebook Leads
Bali Form Lead Ad	Off	Using...	Using a...	7...	33 On-Facebook Leads
Pattaya Lead Ad	Off	Using...	Using a...	7...	46 On-Facebook Leads
Dubai Form Lead Ad	Off	Using...	Using a...	7...	1,935 On-Facebook Leads
Results from 7 campaigns Excludes deleted items				7...	3,266 On-Facebook Leads

INSTAGRAM STATS



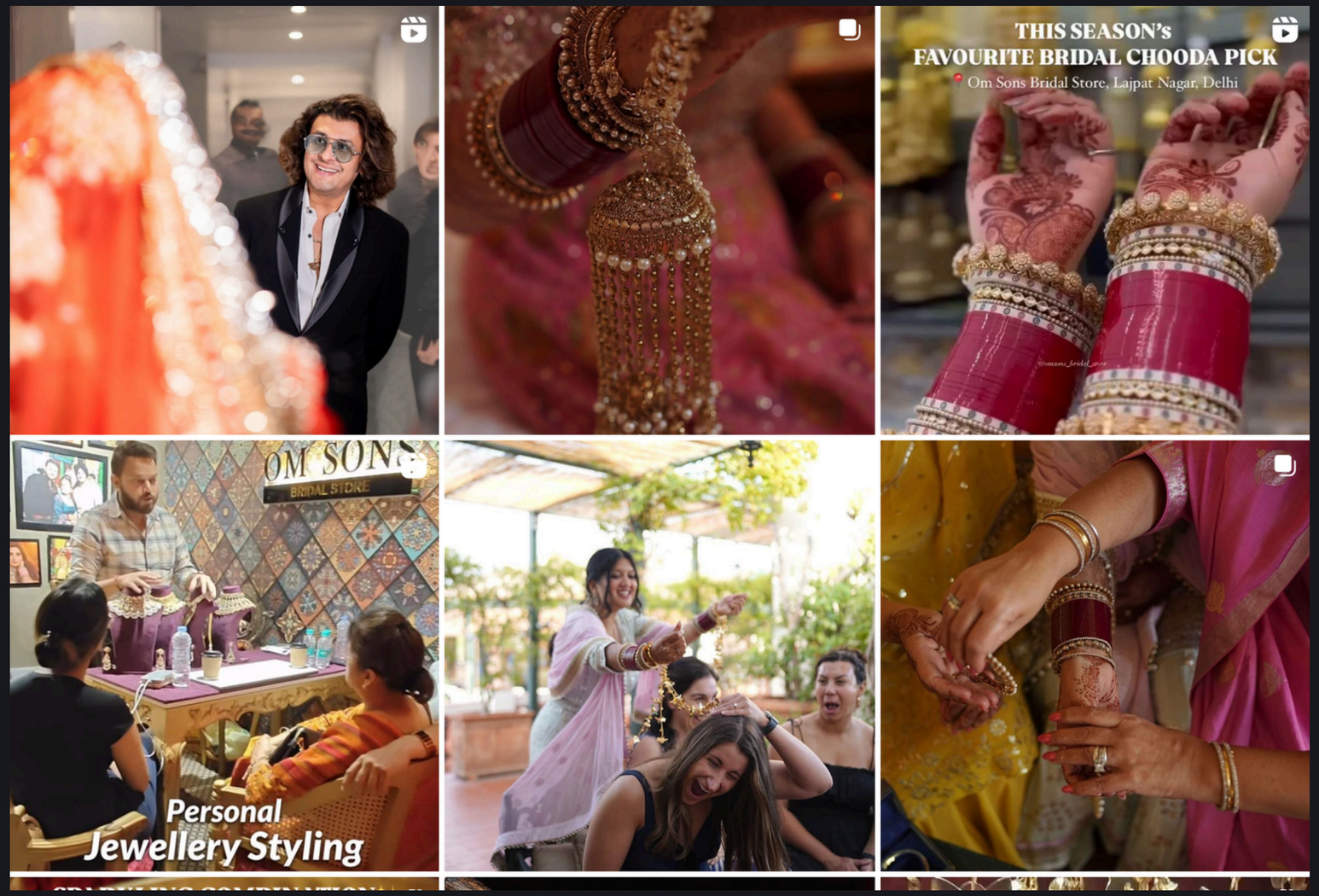


OM SONS BRIDAL STORE

Om Sons Bridal Store, established in 1983, is a renowned jewelry store specializing in exquisite bridal designer jewelry, including chuda and kaleere and more. They deal in Bollywood also.

Goal:
Their goal is to increase their brand awareness.

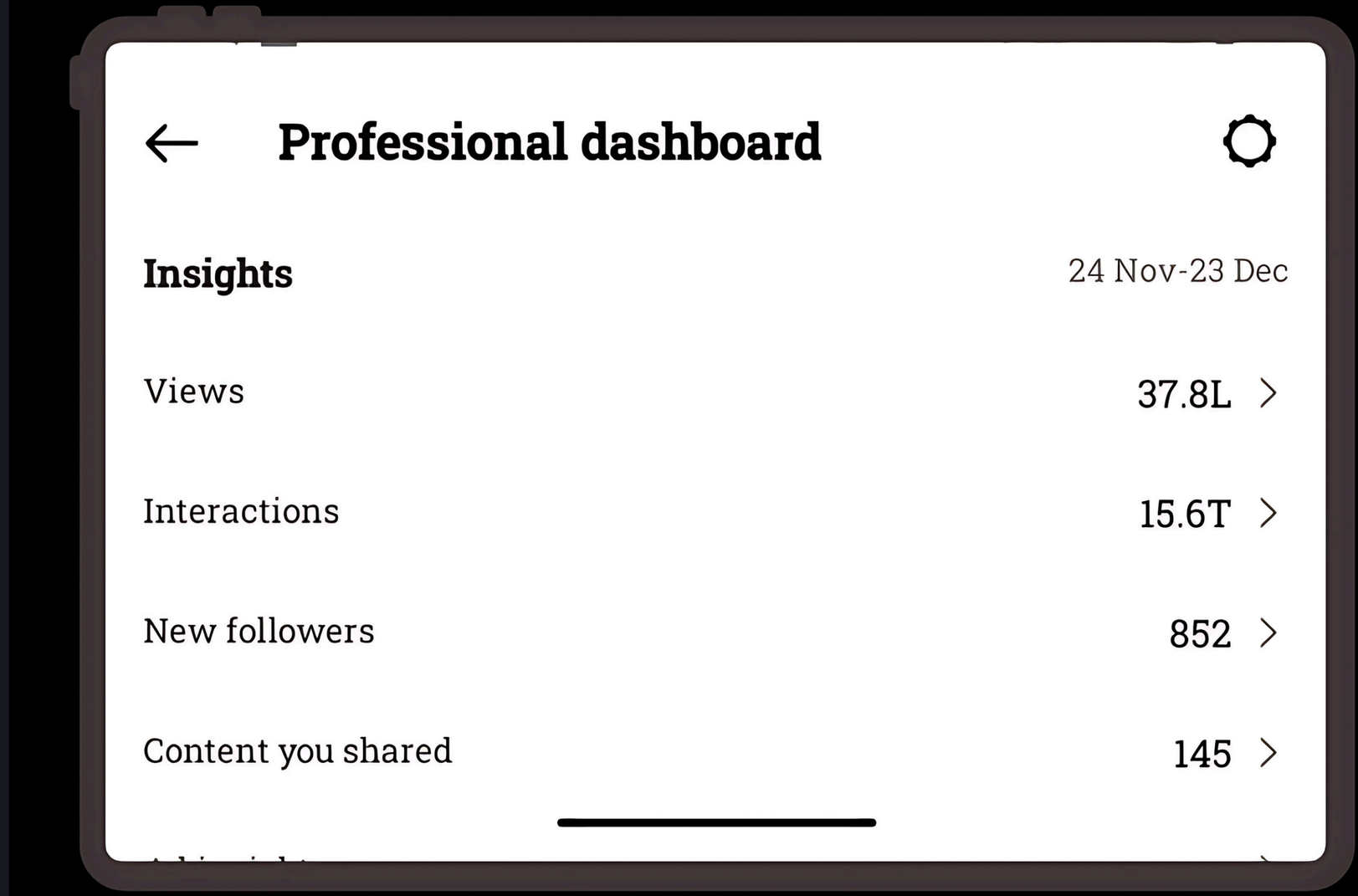
VISIT PROFILE TO CEHCK BANNER AND VIDEO EDITING



PAID AD CAMPAIGN

Campaign	D	A	Bid strateg	Bud	Att set	Results	Reach	Impressions	Cost per result
Custom chooda- 06December2024 View charts Edit Duplicate •••	Off	—	Highe...	₹... Da...	7...	67,488 Reach	67,488	69,523	₹3.16 Per 1,000 People Rea...
Custom chooda- 06Decem... Unpublished edits	Off	—	Highe...	₹... Da...	-	63,975 Reach	63,975	67,082	₹3.05 Per 1,000 People Rea...
Necklace- 04December2024 Unpublished edits	Off	—	Highe...	₹... Da...	7...	87,509 Reach	87,509	93,083	₹2.21 Per 1,000 People Rea...
Gurugram Posh Areas	Off	—	Highe...	₹... Da...	7...	142,618 Reach	142,618	148,156	₹2.88 Per 1,000 People Rea...
Bridal Fairytales MAIN CITY INDIA	Off	—	Highe...	₹... Da...	7...	193,822 Reach	193,822	203,336	₹1.84 Per 1,000 People Rea...
bridal chura kalira main city india	Off	—	Highe...	₹... Da...	7...	96,771 Reach	96,771	100,386	₹1.82 Per 1,000 People Rea...
earing gurugram 9 dec	Off	—	Highe...	₹... Da...	7...	9,023 Reach	9,023	9,585	₹2.99 Per 1,000 People Rea...
laal chooda 10 dec delhi porch areas	Off	—	Highe...	₹... Da...	7...	77,988 Reach	77,988	80,102	₹2.38 Per 1,000 People Rea...
Hair Accessories and all Jewellery 200 7 days	Off	—	Highe...	₹...	7...	277,477	277,477	284,193	₹2.01

INSTAGRAM STATS



WHATSAPP API FOR MAREKTING

WhatsApp Business API Status

LIVE

Quality Rating

High

Remaining Quota

10000

Got any offer access code?

Activate your special discounted offer now!

Enter access code

Activate →

View Offers

Complete the steps & win 200 WhatsApp Conversation Credits

Step 1	Step 2	Step 3	Step 4	Congratulations
Get Your API Live	Get FBM Verified	Recharge WCC	Spend 500 WCC	WCC Won

Your WhatsApp Conversation Credits have been sent to your WCC account

Thank You



Om Sons Bridal Store

RETAIL

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wa.aisensy.com/+919266769777

Hide Profile

Description

Celebrating 40+ years of timeless elegance! 🌟 Discover our exquisite bridal jewellery, stunning chura kalira, and everything you need for your special day. Join the legacy and shine on your wedding! 💖 #BridalBeauty #WeddingEssentials

Address

E-11,A Lajpat Nagar,New Delhi-24

Email

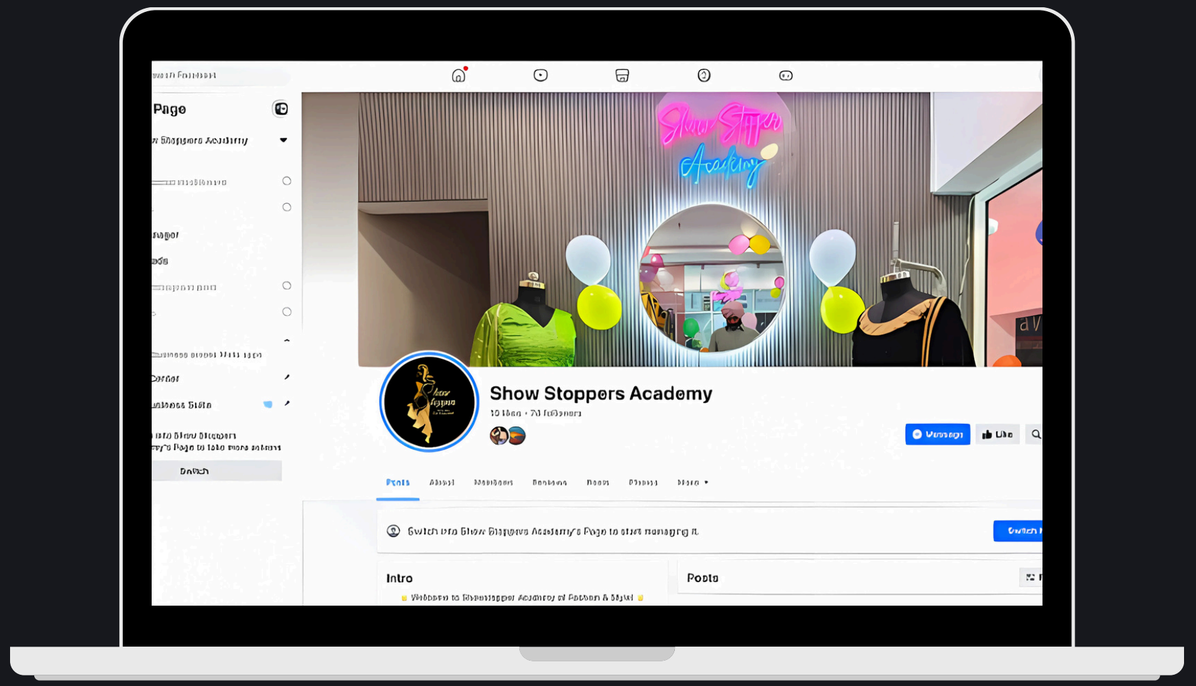
omsonsbridalstore@gmail.com

Website

https://www.omsonsbridalstore.com/

	Campaign	Type	Created At	Status	Audience	Submitted
	saledec 2021 read audience	BROADCAST	Dec 19, 2024, 2:51 PM	Sent	166	161
	saledec2021	BROADCAST	Dec 19, 2024, 1:48 PM	Sent	166	163
	saledec 2022 audience read	BROADCAST	Dec 18, 2024, 11:21 AM	Sent	179	173
	saledec 2023 read audience	BROADCAST	Dec 18, 2024, 10:50 AM	Sent	199	193
	saledec 2024 audience	BROADCAST	Dec 17, 2024, 8:47 PM	Sent	28	28

SHOW STOPPER



Show Stopper was established in 2024 and offers premier fashion designing courses in Ambala, Haryana.

Goal:

The primary objective is to maintain an active presence on social media platforms and generate quality leads to grow the business.

https://www.instagram.com/show_stoppers_academy/

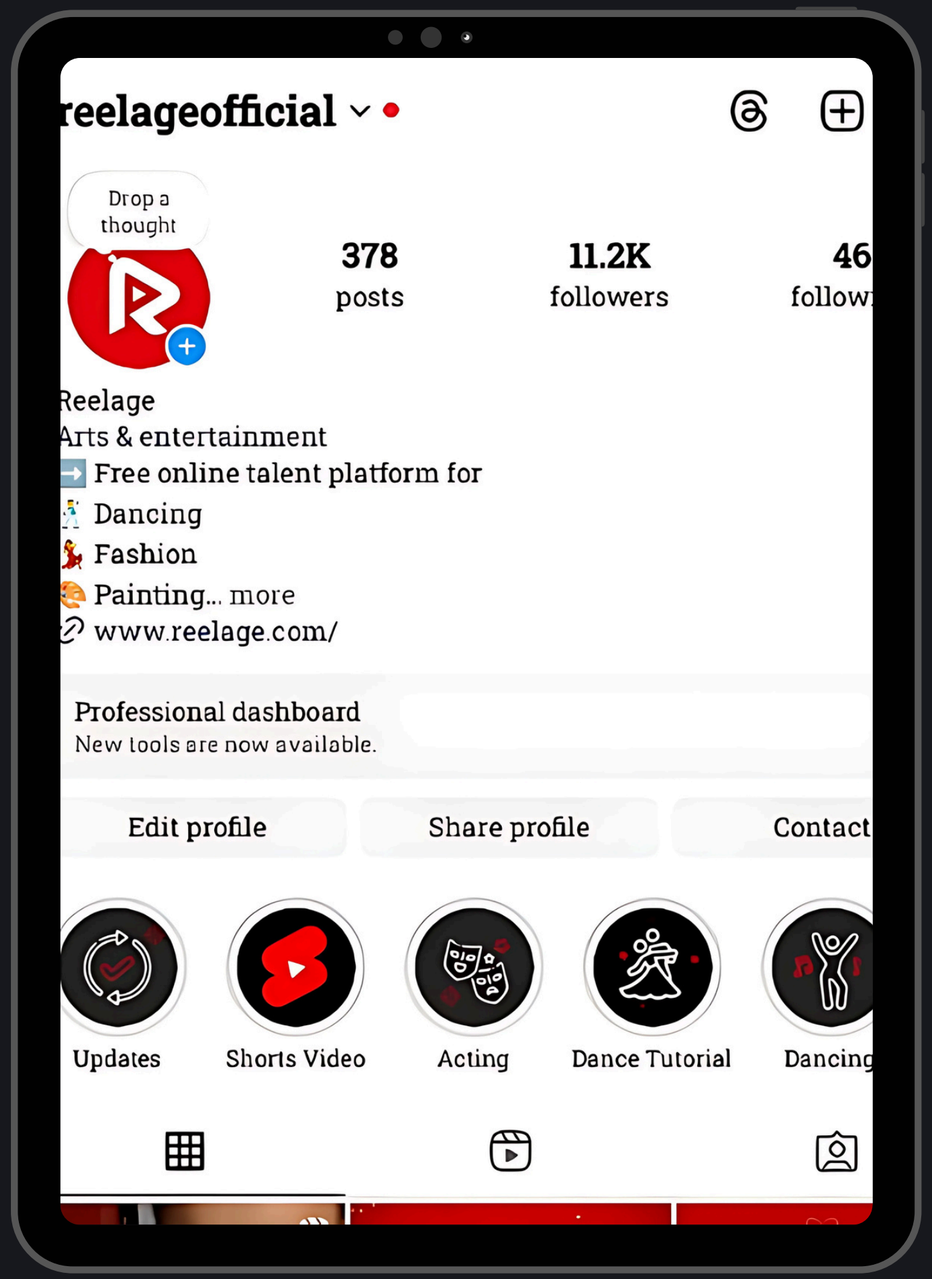
VISIT PROFILE TO CEHCK BANNER AND VIDEO EDITING





1 MONTH RESULT

Campaign	Delive	Actic	Bid strategy	Budget	Att set	Results
New Leads Campaign View charts Duplicate	Off	—	Using ad set bid...	Using ad set bu...	7...	— Facebook leads
Carousel 13 dec message	Off	—	Using ad set bid...	Using ad set bu...	7...	3 Facebook leads
Tailored leads campaign 12/12/2024 Cam...	Off	—	Using ad set bid...	Using ad set bu...	7...	— Facebook leads
Carousel 12 DEC	Off	—	Using ad set bid...	Using ad set bu...	7...	1 Facebook leads
Lead Campaign 26 Nov 2024	Off	—	Using ad set bid...	Using ad set bu...	7...	43 Facebook leads
Results from 5 campaigns					7...	47 On-Facebook Leads



REELAGE

Reelage is a free online talent platform that celebrates creativity in:
Dancing, Fashion, Painting, Singing, Cooking, Acting/DramaWith opportunities to participate
and win exciting rewards, Reelage empowers talents to shine globally!

Goal: The primary objective was to increase followers and enhance the quality of posts and video editing to build a stronger and more engaging online presence.

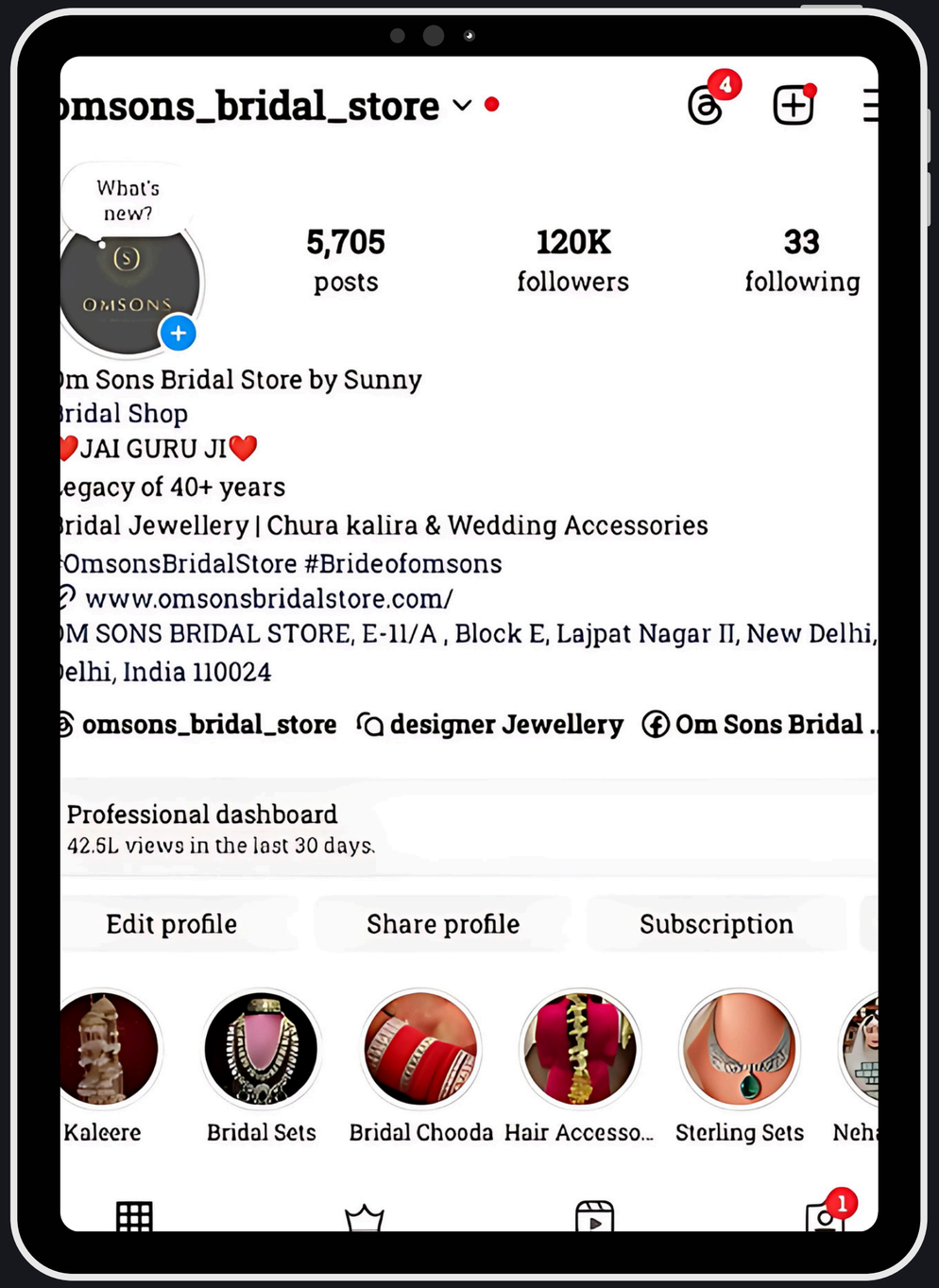
https://www.instagram.com/reelageofficial/

VISIT PROFILE TO CEHCK BANNER AND VIDEO EDITING





GOOGLE ADWORDS



OM SONS BRIDAL STORE

Om Sons Bridal Store, established in 1983, is a renowned jewelry store specializing in exquisite bridal designer jewelry, including chuda and kaleere and more. They deal in Bollywood also.

Goal:
Their goal is to generate calls and store visits through Google adwords.

1 MONTH RESULT

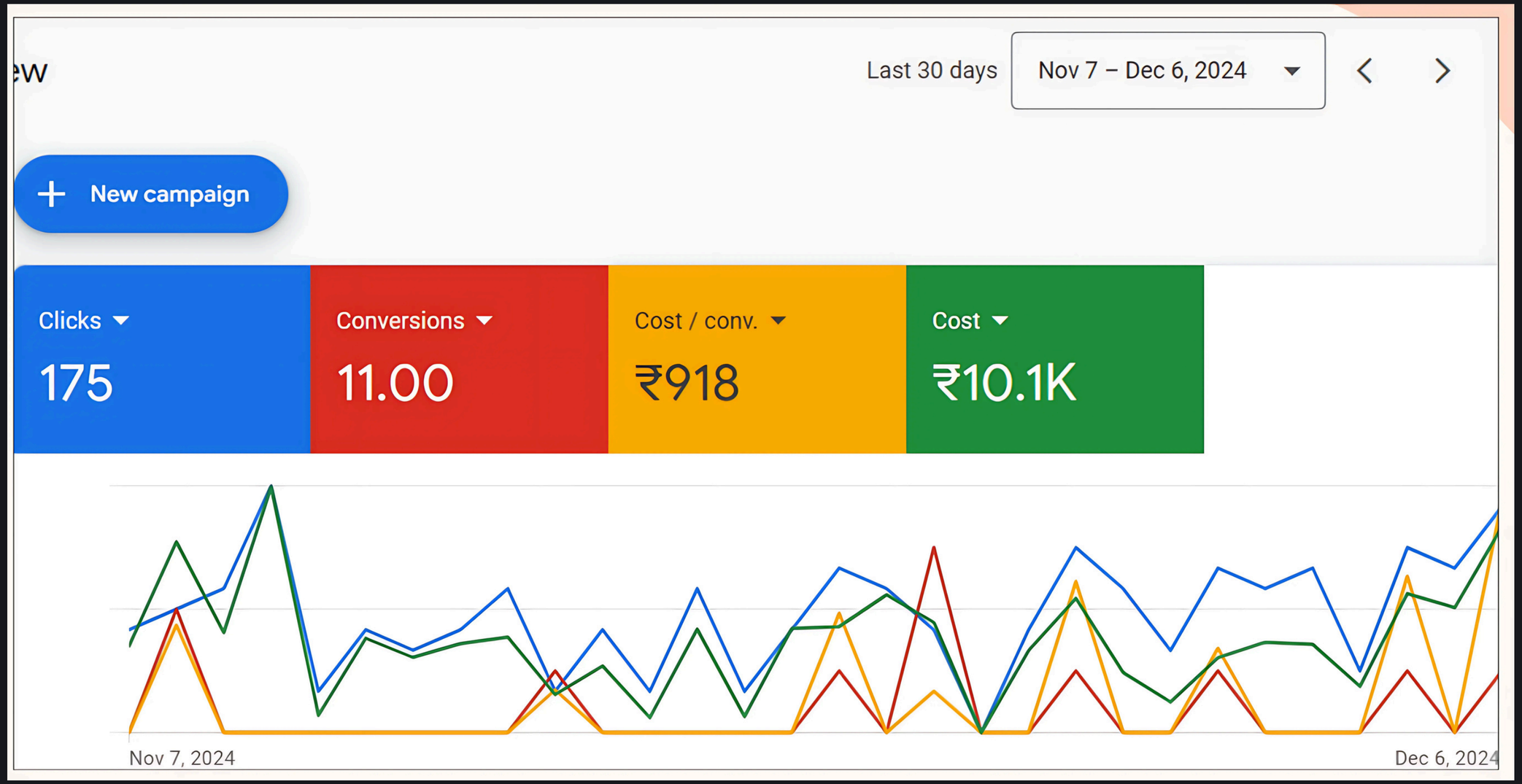
Campaign	Avg. cost	Cost	Phone calls	Bid strategy type	↓ Clicks	Conv. rate	Conversions	Avg. CPC	Cost / conv.
Bridal Jewellery All GMB	₹1.02	₹20,823.56	43	Maximize clicks	20,510	21.51%	4,411.00	₹1.02	₹4.72
Bridal Chura Kalira Metro GMB	₹0.70	₹11,911.58	33	Maximize clicks	16,922	19.84%	3,358.00	₹0.70	₹3.55
GMB AD for AIRPORT IGI CALL	₹1.19	₹8,395.57	36	Maximize clicks	7,081	19.95%	1,413.00	₹1.19	₹5.94
Bridal Jewellery Rent GMB	₹1.22	₹6,599.60	5	Maximize clicks	5,410	12.68%	686.00	₹1.22	₹9.62
Kundan Jewellery on Rent	₹0.95	₹4,437.47	5	Maximize clicks	4,695	7.97%	374.00	₹0.95	₹11.86
Wedding Accessories GMB	₹2.74	₹9,955.25	2	Maximize clicks	3,628	16.29%	591.00	₹2.74	₹16.84
Bridal Jewellery chura / kalira UP Location	₹1.53	₹3,281.52	25	Maximize clicks	2,142	13.68%	293.00	₹1.53	₹11.20
GMB page Delhi Ncr airport	₹1.58	₹1,599.50	5	Maximize clicks	1,012	3.85%	39.00	₹1.58	₹41.01
Hera Mandi Jewellery on Hire	₹3.86	₹1,053.14	0	Maximize clicks	273	7.69%	21.00	₹3.86	₹50.15
Ap kab aa rahe ho	₹0.10	₹479.76	0	Target CPV	78	0.00%	0.00	₹6.15	₹0.00

1 MONTH RESULT

Impressions	Clicks	Local actions	Calls
442K	20.5K	9.37K	43
How often your ads were shown	Actions on your ads	Actions showing intent to visit	Calls to your business

Impressions	Clicks	Local actions	Calls
50.1K	2.14K	601	25
How often your ads were shown	Actions on your ads	Actions showing intent to visit	Calls to your business

Impressions	Clicks	Local actions	Calls
119K	5.41K	2.18K	5
How often your ads were shown	Actions on your ads	Actions showing intent to visit	Calls to your business


ew
Last 30 days
Nov 7 – Dec 6, 2024
New campaign
Clicks
175
Conversions
11.00
Cost / conv.
₹918
Cost
₹10.1K
Nov 7, 2024
Dec 6, 2024

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GUEST POST SERVICE

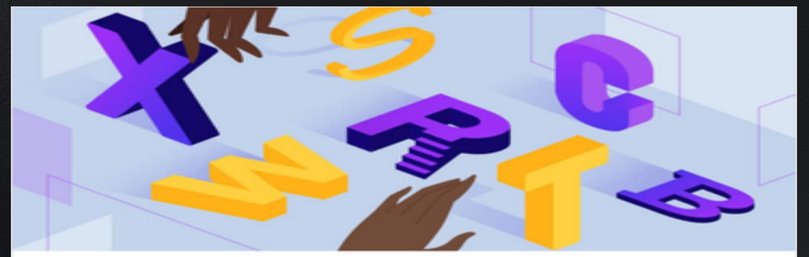
LIVE LINK SAMPLE



What is Insert Injection Molding?

It is the manufacturers of today who are at the forefront of innovation, and they use plastic in a way that makes it compatible with metals or other materials

New York Weekly / Dec 27



Schriftarten: Alles, was Sie wissen müssen, um die richtige Schriftart auszuwählen

Die Wahl der richtigen Schriftart ist essenziell für jedes Designprojekt. Schriftarten beeinflussen nicht nur die Ästhetik, sondern auch die Lesbarkeit und die Wirkung eines Textes.

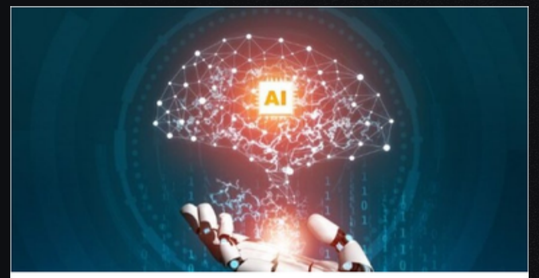
zobuzz.de / Dec 19



How to Find the Best SEO Link Building Agency in the USA (2024)

Backlinks will remain a significant ranking factor in SEO, but their importance has evolved alongside other factors like content quality.

Yahoo Life



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Women vs. Men: Is Laser Hair Removal Different?

Women vs. Men: Is Laser Hair Removal Different? Laser hair removal is one of the most popular...

Marion laon



the kind wash: How to Handle Your Wet Sneaker

Wet shoes are a common occurrence, especially during rainy seasons. Improper handling can lead to various problems, including mold, mildew, damaged materials, and unpleasant odors. Of course, the right treatme...

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THANK YOU